

BMH HEALTH FAIR SPONSORSHIP LEVELS

PLATINUM SPONSOR - \$1,000.00 (Plus Conference Reg. Fee: \$25-non-profits, \$100-for-profits)
Receives full-page ad in event program (including company logo), listed as Platinum Sponsor on sponsor boards throughout the health fair, recognition in local paper, on the Boone Memorial Hospital Web-site and Facebook page, 20x20 booth space, company banner (up to 2) displayed at event, at least 1 of which will be displayed on stage, & an ac-knowledgement plaque awarded at the health fair. ***Sponsor will be placed by the blood work line—A HOT SPOT at the Health Fair!

DINNER/LUNCH SPONSOR- \$1,000.00 (Plus Conference Reg. Fee: \$25-non-profits, \$100-for-profits) Sponsor the set-up dinner the evening prior to the health fair and/or cover catering costs. Sponsor would underwrite the cost of dinner and/or refreshments/lunch the day of the fair. The sponsor will be acknowledged on table tents and signage, receive a full-page ad in the event program, listed as Dinner/Lunch Sponsor on sponsor boards throughout the health fair, recognition in the local paper and on the Boone Memorial Hospital Web-site and Facebook page. The company banner will be displayed at food serving area, and an acknowledgement plaque awarded at the health fair.

GOLD SPONSOR - \$500.00 (Plus Conference Reg. Fee: \$25-non-profits, \$100-for-profits) Half-page ad in event program (including company logo), listed as Gold Sponsor on sponsor boards throughout the health fair, recognition in local paper, on the Boone Memorial Hospital Web-site and Facebook page, 10x10 booth space, company banner displayed at event, and an ac-knowledgement plaque awarded at the health fair. ***Sponsor will be placed by the blood work line—A HOT SPOT at the Health Fair!

SILVER SPONSOR - \$350.00 (Plus Conference Reg. Fee: \$25-non-profits, \$100-for-profits) \(^4\) page ad in event program (including company logo), listed as Silver Sponsor on sponsor boards throughout the health fair, recognition in local paper, 10x10 booth space, company banner displayed at the event, and an acknowledgement certificate awarded at the health fair.

BRONZE SPONSOR - \$250.00 (Plus Conference Reg. Fee: \$25-non-profits, \$100-for-profits) Company name listed in event program, listed as Bronze Sponsor on sponsor boards throughout the health fair, recognition in local paper, 10x10 booth space, company banner displayed at event, and an acknowledgement certificate awarded at the health fair.

MEDIA SPONSOR - LIVE REMOTE OR FREE ADVERTISEMENT (Plus Conference Reg. Fee: \$25-non-profits, \$100-for-profits)

Radio Station agrees to set-up a live remote during the health fair (8:00am-12:30pm) and broadcast 16, 30 second commercials 2 days prior to the event (8 per day) or sponsor may customize a media package. Media Sponsor will receive full-page ad in event program (including company logo), listed as Media Sponsor on sponsor boards throughout the health fair, and receive recognition in local paper and on the Boone Memorial Hospital Web-site and Facebook page. The company banner will be displayed at the event and an ac-knowledgement plaque awarded at the health fair.